

7th International Conference  
on  
Language in Shakespeare:  
Communicative, Rhetorical,  
Aesthetic

8, 9 & 10 October 2015

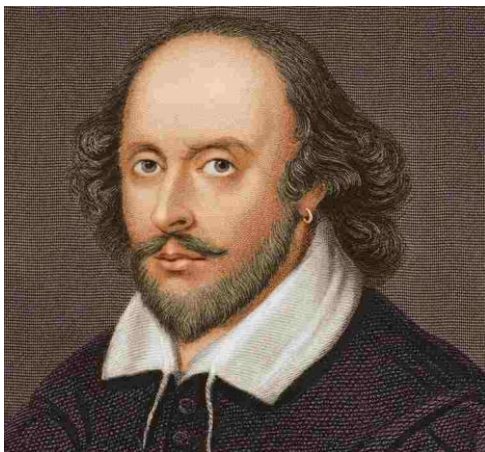


Organized by

**Department of English & Foreign Languages  
Maharshi Dayanand University, Rohtak**

(A State University established under Act No. 25 of 1975 of  
Haryana Legislative Assembly)

NAAC Accredited 'A' Grade



in collaboration with

# The Shakespeare Association

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## **ABOUT THE UNIVERSITY**

Maharshi Dayanand University, ab initio, established in 1976 as Rohtak University, Rohtak, was created by Act No. 25 of 1975 of the Haryana Legislative Assembly with the objective to promote inter-disciplinary higher education and research in the fields of environment, ecological and life sciences. It was rechristened as Maharshi Dayanand University in 1977 after the name of the great visionary and social reformer, Maharshi Dayanand. It had a unitary and residential character in its nascent

stage, but became an affiliating University in November 1978. The University secured the recognition of University Grants Commission for Central Government grants in February 1983. The University has been accredited 'A' grade by NAAC.

The University is located at Rohtak in the state of Haryana – about 75 kms from Delhi on Delhi – Fazilka National Highway (NH10), and is about 240 kms from Chandigarh, the State Capital. It is well connected both by rail and road. Rohtak is a leading centre in the state for higher education.

The University campus, spread over an area of over 665.44 acres, is well laid out with state-of-the-art buildings and magnificent road network, presenting a picture of harmony in architecture and natural beauty. Educational and research programmes are offered through its 36 departments. There are as many as 10 Teaching Blocks, 10 Hostels with another 10 in the offing, an elegant Vivekananda Library with 6 off-shoots, the majestic Tagore Auditorium equipped with modern gadgetry and amenities, spectacular Students' Activity Centre, Campus School, Health Centre, Faculty House, Sports Stadia, Swimming Pool, Multipurpose Gymnasium Hall, Community Centre, Printing Press, Canteens, Shopping Complex, and an Administrative Block. About 550 residential units are available for the faculty members and nonteaching staff. There is a very robust Campus Wide Network – an amalgam of cable and wi-fi technologies with 1 Gbps internet connectivity. A serene “Yajanshala” addresses the spiritual health of the campus community. Branches of State Bank of India, Punjab National Bank and Central Co-operative Bank are other facilities available on the Campus. The University also runs Management and Law courses through its University Institute of Law & Management Studies (ULIMS), Gurgaon. Over 590 institutions/Colleges of General Education, Education, Engineering, Technology, Computer Sciences and Management Sciences located in 10 districts of the State are affiliated to this University.

## **ABOUT THE DEPARTMENT**

The Department of English & Foreign Languages is one of the oldest and esteemed departments of the University with a family of twelve experienced and dedicated teachers. The Department offers several courses, namely Five-Year Integrated M. A. (Hons.), M. A., M. Phil, Ph. D. besides Certificate and Diploma Courses in French, Chinese and Spanish Languages. Major thrust areas of research activities are Indian Writings in English, British Literature, American Literature, Commonwealth Literature, Linguistics and Stylistics. The Department organizes conferences, seminars, guest lectures and workshops regularly. The Department also has an advanced Language Lab which is a central facility for all the students of the University.

## ABOUT THE CONFERENCE

Every age throws its own challenges to the writers and their texts, demanding contemporary relevance. Great writers have always withstood the tests of all times. Shakespeare, above all writers — ancient, medieval, modern — has withstood these tests much more successfully than any other, be it Homer or Virgil, Dante or Chaucer, Marlowe or Milton. The latest challenge that is being posed in our time is by the dominant duo of Business and Technology, demanding of Shakespeare and other writers their contemporary relevance. In order to satisfy the utilitarian demand, concerned scholars have already come out with books like *Say It Like Shakespeare* by Clifford Leech, and *Write Like Hemingway* by Andrew Wilson. Written by teachers and trainers linked with business and management studies, these books show how great writers like Shakespeare and Hemingway teach us better communicative skills both in the art of speaking as well as writing than any other book of instruction on the subject by an ordinary practitioner of the language.

However, since forms of communication in great writers like Shakespeare are not limited to business purposes alone, this conference has been planned to bring out various forms of communication that the plays and poetry of Shakespeare, available in all languages of the world, offer to enrich our skills for all occasions in life. The rhetorical and aesthetic uses of language, in which Shakespeare again excels all other writers, are equally or more important even in the corporate world, leave aside the other equally or more important sectors of our life.

This conference, therefore, is designed to provide an opportunity for young scholars as well as the old for an interface with scholars from various disciplines of knowledge and teaching. The three-day explorations of the potentials of the English language that a great writer like Shakespeare offers would come out, it is expected, with a guide map to our institutions of higher learning, especially those imparting technical and professional knowledge and training. Just as we use extra means to improve the looks of articles as well as our own, so do we use the devices of rhetoric to make our communication more effective and impressive, and pleasant and beautiful. The young scholars and teachers, desirous of participating in the conference, may attempt research papers on any of the following sub-themes.

1. Dramatic Form of Communication.
2. Forms of Communication in Shakespeare.
3. Uses of Rhetoric in the Roman Plays or Any Individual Play.
4. Discourse Analysis of a Famous Speech, such as Hamlet's 'To Be or Not to Be,' or Portia's 'The Quality of Mercy,' or any other.
5. Aesthetic Uses of English in Shakespeare — Poetic, Decorative, Refining, etc.
6. Business Speeches in Shakespeare.

7. Law Discourse in Shakespeare.
8. Technical Use of English in Shakespeare.
9. Linguistic Elements in Love Poetry of Shakespeare.
10. Reason and Emotion in Communication.
11. Logic and Logistics in any of the Famous Speeches in Shakespeare.
12. Pleasure and Purpose as Ingredients of Effective Communication, etc.
13. Uses of Middle/Old English in Shakespeare.
14. Shakespeare and Coinage of New Words/Phrases.
15. Professional Language in Shakespeare's Plays/Individual Play.

### **Papers**

Participants are requested to send abstracts of their papers (in about 300 words) by 30 June 2015 by e-mail at [hod.english@mdurohtak.ac.in](mailto:hod.english@mdurohtak.ac.in) The abstract must have Name, Designation, Phone No., E mail address, Name of the Institute, Complete Title of the Paper. Only those papers will be presented at the conference the abstracts of which are cleared by the Review Committee. Intimation of acceptance of papers will be sent by 31 July 2015. Selected papers will be published in the form of a book by a reputed publishing house.

### **Delegate Fee**

A delegate fee of Rs. 3000/- (Rs. 1000/- for research scholars and students) may be sent through Bank Draft in favour of Finance Officer, M. D. U., Rohtak payable at Rohtak latest by 17 August, 2015 to the Convener. The following information must be furnished alongwith the delegate fee :

1. Name
2. Mailing address
3. Telephone/Mobile No.
4. E-mail
5. Date and time of arrival
6. Date and time of departure
7. Coming by
8. Whether accommodation required

### **About Rohtak**

Named after king Rohtas, Rohtak is situated at a distance of 75 kms North West of Delhi on National Highway No. 10. It is the educational and cultural capital of Haryana. The city is well connected with rail and road. Bus service is available from ISBT Delhi every 15 minutes. One can board train for Rohtak from New Delhi Railway Station as also from old Delhi Railway Station. Prepaid taxis can also be hired from Airport/ISBT/Railway Stations

of Delhi. The weather at Rohtak will be pleasant. The temperature is likely to be around 30°C or 80°F in October.

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**DEPARTMENT OF ENGLISH & FOREIGN  
LANGUAGES**

**MAHARSHI DAYANAND UNIVERSITY, ROHTAK-  
124001**